



**Date:** 04/27/09

**Current Geography Selection:** (5 Selected) 1,3,5,10,15 mile radii: 3100 GEORGE WASHINGTON WAY, RICHLAND, WA 99354 \*

**Current Index Base:** Entire US

**Lat:** 46.344255 **Long:** -119.272301

**City:** Richland **Pop:** 45,032

**County:** Benton County **Pop:** 164,210

**Zip:** 99354 **Pop:** 20,225

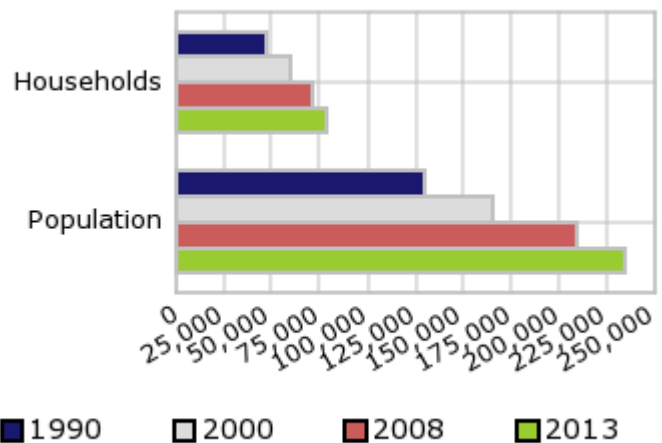
## Executive Summary Report with Charts

### Population Demographics

The number of households in the study area in 1990 was **47,802** and changed to **59,684** in 2000, representing a change of **24.9%**. The household count in 2008 was **71,618** and the household projection for 2013 is **78,825**, a change of **10.1%**.

The population in the study area in 1990 was **129,387** and in 2000 it was **165,814**, roughly a **28.2%** change. The population in 2008 was **209,106** and the projection for 2013 is **235,255** representing a change of **12.5%**.

Population and Household Change



	1990 Census	2000 Census	2008 Estimate	2013 Projection	Percent Change 1990 to 2000	Percent Change 2008 to 2013
Total Population	129,387	165,814	209,106	235,255	28.2%	12.5%
Total Households	47,802	59,684	71,618	78,825	24.9%	10.1%

### Population by Age



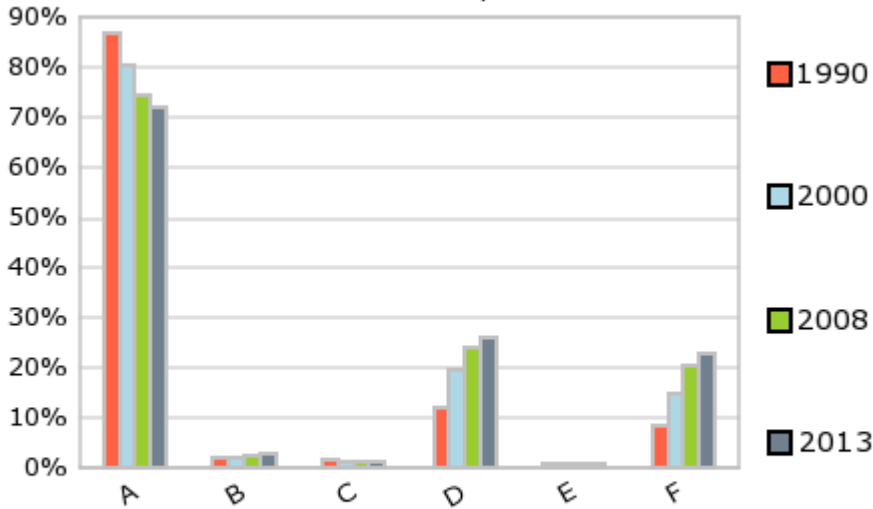
In 1990, the median age of the total population in the study area was **31.5**, and in 2000, it was **33.0**. The median age in 2008 is **32.8** and it is predicted to change in five years to **34.2** years. In 2008, females represented **50.0%** of the population with a median age of **33.4** and males represented **50.0%** of the population with a median age of **32.2** years. In 2008, the most prominent age group in this geography is **Age 25 to 34** years. The age group least represented in this geography is **75 +** years.

**Age Groups**

	1990		2000		2008		2013		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2008 to 2013
0 to 4	10,987	8.5%	13,536	8.2%	18,691	8.9%	16,813	7.2%	23.2%	-10.0%
5 to 14	22,614	17.5%	28,415	17.1%	30,961	14.8%	36,926	15.7%	25.7%	19.3%
15 to 19	9,553	7.4%	13,660	8.2%	15,418	7.4%	16,511	7.0%	43.0%	7.1%
20 to 24	8,035	6.2%	10,182	6.1%	14,829	7.1%	16,788	7.1%	26.7%	13.2%
25 to 34	21,385	16.5%	21,618	13.0%	31,104	14.9%	33,517	14.2%	1.1%	7.8%
35 to 44	20,339	15.7%	25,614	15.4%	26,568	12.7%	29,405	12.5%	25.9%	10.7%
45 to 54	13,114	10.1%	22,829	13.8%	28,722	13.7%	31,387	13.3%	74.1%	9.3%
55 to 64	10,229	7.9%	13,272	8.0%	21,618	10.3%	26,527	11.3%	29.7%	22.7%
65 to 74	8,110	6.3%	8,944	5.4%	11,652	5.6%	16,163	6.9%	10.3%	38.7%
75 +	5,042	3.9%	7,745	4.7%	9,535	4.6%	11,199	4.8%	53.6%	17.5%

**Population by Race/Ethnicity**

## Race and Ethnicity Percent Composition



In 2008, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

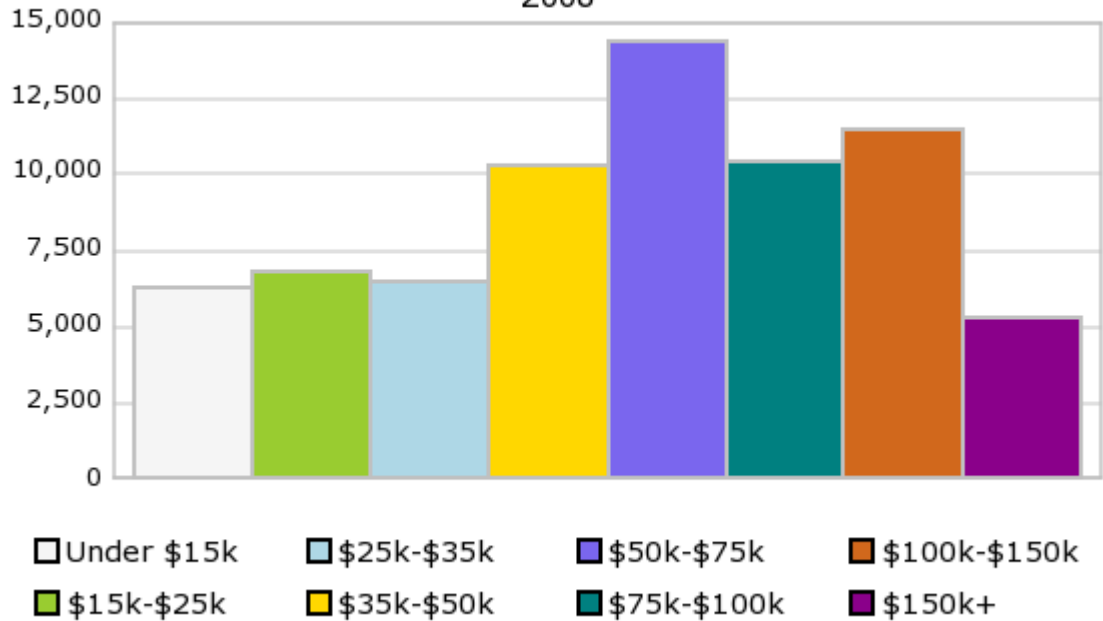
A: White  
 B: Asian Pac Islr  
 C: Black  
 D: Hispanic  
 E: Amer Indian or Alaska Native  
 F: Other or Multi Race

### Race & Ethnicity

	1990		2000		2008		2013		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2008 to 2013
White	112,419	86.9%	133,273	80.4%	155,779	74.5%	169,434	72.0%	18.6%	8.8%
Black	2,351	1.8%	2,383	1.4%	3,400	1.6%	4,021	1.7%	1.4%	18.3%
American Indian or Alaska Native	990	0.8%	1,333	0.8%	1,554	0.7%	1,685	0.7%	34.7%	8.5%
Asian or Pacific Islander	2,791	2.2%	3,857	2.3%	5,773	2.8%	6,949	3.0%	38.2%	20.4%
Other Race	10,827	8.4%	20,097	12.1%	33,409	16.0%	41,643	17.7%	85.6%	24.6%
Two or More Races			4,871	2.9%	9,191	4.4%	11,522	4.9%		25.4%
Hispanic Ethnicity	15,445	11.9%	32,779	19.8%	50,379	24.1%	61,489	26.1%	112.2%	22.1%
Not Hispanic or Latino	113,942	88.1%	133,035	80.2%	158,726	75.9%	173,766	73.9%	16.8%	9.5%

### Households by Income

## Households by Income Group 2008



In 2008 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

### HH Income Categories

	1990		2000		2008		2013		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2008 to 2013
\$0 - \$15,000	11,111	23.2%	7,719	12.9%	6,259	8.7%	5,994	7.6%	-30.5%	-4.2%
\$15,000 - \$24,999	8,108	17.0%	7,356	12.3%	6,841	9.6%	6,084	7.7%	-9.3%	-11.1%
\$25,000 - \$34,999	7,398	15.5%	7,360	12.3%	6,483	9.1%	6,542	8.3%	-0.5%	0.9%
\$35,000 - \$49,999	9,252	19.4%	9,867	16.5%	10,356	14.5%	9,885	12.5%	6.6%	-4.5%
\$50,000 - \$74,999	8,271	17.3%	12,641	21.2%	14,410	20.1%	15,403	19.5%	52.8%	6.9%
\$75,000 - \$99,999	2,476	5.2%	7,897	13.2%	10,472	14.6%	11,248	14.3%	218.9%	7.4%
\$100,000 - \$149,999	971	2.0%	4,992	8.4%	11,515	16.1%	15,077	19.1%	414.1%	30.9%
\$150,000 +	213	0.5%	1,852	3.1%	5,282	7.4%	8,592	10.9%	769.6%	62.7%
Average Hhld Income	\$36,176		\$56,727		\$66,683		\$71,764		56.8%	7.6%
Median Hhld Income	\$31,206		\$45,721		\$59,156		\$66,888		46.5%	13.1%
Per Capita Income	\$13,405		\$20,419		\$23,088		\$24,277		52.3%	5.1%

**\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.  
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